



# dit academy

AN INITIATIVE OF DIT INTERACTIVE PVT. LTD.

## NO-CODE AI AUTOMATION COURSE



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# ABOUT DIT ACADEMY

**DIT Academy** is an industry-focused IT training institute offering practical, skill-based learning for students, professionals, and career switchers.

We specialize in hands-on training with real projects, expert mentors, and job-oriented programs that help learners build confidence and start strong

At DIT Academy, every course is designed to teach practical skills, not just theory, ensuring students are ready for real-world work from day one.

**500 +**

Student Admisson

**300+**

Student Placement

**30+**

Placement Partner's

**500+**

Reviews



# Course Overview



A practical, hands-on course designed to teach you how to automate processes, integrate tools, send smart notifications, use AI for business tasks and build workflows using Zapier, Make and n8n – all without coding.

## Course Curriculum

### MODULE 1: INTRODUCTION TO AI & AUTOMATION

- ▶ Automation basics & real-life uses
- ▶ Manual vs automated processes
- ▶ AI in business with examples
- ▶ Zapier, Make & n8n overview

## **MODULE 2: NO-CODE WORKFLOW AUTOMATION**

- ▶ Creating accounts & using dashboards
- ▶ Triggers, actions & filters
- ▶ Building simple workflows
- ▶ Form->Sheet->WhatsApp/Email automation

## **MODULE 3: CRM + MARKETING INTEGRATIONS**

- ▶ CRM fundamentals & lead lifecycle
- ▶ Form->CRM integration
- ▶ Automated replies & follow-ups
- ▶ Lead scoring & drip nurturing

## **MODULE 4: WHATSAPP BUSINESS INTEGRATIONS**

- ▶ WhatsApp Cloud API basics
- ▶ Automated template messages
- ▶ Greetings, reminders & notifications

## **MODULE 5: AI FOR BUSINESS TASKS**

- ▶ AI for captions, emails & ads
- ▶ AI presentations & content
- ▶ AI chatbots & message sorting
- ▶ Connecting AI with CRM/Sheets

## **MODULE 6: AI + AUTOMATION FOR DESIGNERS**

- ▶ Figma & Canva automation
- ▶ Auto-generated templates & assets
- ▶ Auto PDFs & report creation

## **MODULE 7: BUSINESS AUTOMATION SCENARIOS**

- ▶ Complete lead automation flows
- ▶ Onboarding automations
- ▶ Follow-ups, reminders & renewals

## MODULE 8: AI TOOLS OVERVIEW

- ▶ ChatGPT, Gemini, Claude, Llama
- ▶ LLM basics & business use cases
- ▶ AI features in Zapier, Make & n8n

## MODULE 9: PROJECT WORK

- ▶ Instagram DM -> AI -> CRM -> WhatsApp flow
- ▶ Workflow testing & optimization
- ▶ Real business use applications

# Tools & Technologies Taught

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**n8n**



**Zapier**



**Make**



**Google  
Sheets**



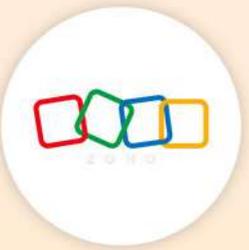
**Google  
Forms**



**WhatsApp  
integrations**



**Email  
automation**



**Zoho**



**HubSpot**



**ChatGPT**



**CRM  
workflows**

# Career Opportunities After This Course

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- **No-Code Automation Specialist**
- **AI Automation Expert**
- **Workflow Designer (n8n / Zapier / Make)**
- **CRM Automation Executive (Zoho / HubSpot)**
- **Marketing Automation Specialist**
- **Business Automation Assistant**

# WHO THIS COURSE IS FOR



- Students
- Working professionals
- Business owners
- Career switchers
- Entrepreneurs
- Freelancers
- Marketers & designers
- Anyone wanting to automate work with AI



# WHY CHOOSE DIT ACADEMY?



- Beginner-friendly approach
- Live interactive sessions
- Industry-focused curriculum
- Free demo lecture
- Certification
- Placement support



**READY TO START AUTOMATING?**  
JOIN OUR NO-CODE AI AUTOMATION COURSE TODAY!

**BOOK A FREE DEMO LECTURE**



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For Information

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