dit academy

AN INITIATIVE OF DIT INTERACTIVE PVT. LTD.

NO-CODE AI AUTOMATION COURSE

B502, SAFAL PEGASUS, 100 FEET ANAND NAGAR RD, SATELLITE, AHMEDABAD-380015

2ND, GROUND FLOOR, TIME SQUARE EMPIRE, UMA NAGAR, BHUJ-MANDVI HIGHWAY, BHUJ 370001

www.ditacademy.in

+91-9714106112 (Ahmedabad)

admissions@ditacademy.in

ABOUT DIT ACADEMY

DIT Academy is an industry-focused IT training institute offering practical, skill-based learning for students, professionals, and career switchers. We specialize in hands-on training with real projects, expert mentors, and job-oriented programs that help learners build confidence and start strong

At DIT Academy, every course is designed to teach practical skills, not just theory, ensuring students are ready for real-world work from day one.

500 +
Student Admisson

300+
Student Placement

30+
Placement Partner's

500+
Reviews

Course Overview

A practical, hands-on course designed to teach you how to automate processes, integrate tools, send smart notifications, use AI for business tasks and build workflows using Zapier, Make and n8n — all without coding.

Course Curriculum

MODULE 1: INTRODUCTION TO AI & AUTOMATION

- Automation basics & real-life uses
- Manual vs automated processes
- AI in business with examples
- Zapier, Make & n8n overview

MODULE 2: NO-CODE WORKFLOW AUTOMATION

- Creating accounts & using dashboards
- Triggers, actions & filters
- Building simple workflows
- Form->Sheet->WhatsApp/Email automation

MODULE 3: CRM + MARKETING INTEGRATIONS

- CRM fundamentals & lead lifecycle
- Form->CRM integration
- Automated replies & follow-ups
- Lead scoring & drip nurturing

MODULE 4: WHATSAPP BUSINESS INTEGRATIONS

- WhatsApp Cloud API basics
- Automated template messages
- Greetings, reminders & notifications

MODULE 5: AI FOR BUSINESS TASKS

- AI for captions, emails & ads
- AI presentations & content
- AI chatbots & message sorting
- Connecting AI with CRM/Sheets

MODULE 6: AI + AUTOMATION FOR DESIGNERS

- Figma & Canva automation
- Auto-generated templates & assets
- Auto PDFs & report creation

MODULE 7: BUSINESS AUTOMATION SCENARIOS

- Complete lead automation flows
- Onboarding automations
- Follow-ups, reminders & renewals

MODULE 8: AI TOOLS OVERVIEW

- ChatGPT, Gemini, Claude, Llama
- LLM basics & business use cases
- AI features in Zapier, Make & n8n

MODULE 9: PROJECT WORK

- Instagram DM->AI->CRM->WhatsApp flow
- Workflow testing & optimization
- Real business use applications

Tools & Technologies Taught

n8n

Zapier

Make

Google Sheets

Google Forms

WhatsApp integrations

Email automation

Zoho

HubSpot

ChatGPT

CRM workflows

Career Opportunities After This Course

- No-Code Automation Specialist
- AI Automation Expert
- Workflow Designer (n8n / Zapier / Make)
- CRM Automation Executive (Zoho / HubSpot)
- Marketing Automation Specialist
- Business Automation Assistant

WHO THIS COURSE IS FOR

- Students
- Working professionals
- Business owners
- Career switchers
- Entrepreneurs
- Freelancers
- Marketers & designers
- Anyone wanting to automate work with AI

WHY CHOOSE DIT ACADEMY?

- Beginner-friendly approach
- Live interactive sessions
- Industry-focused curriculum
- Free demo lecture
- Certification
- Placement support

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GATEWAY TO IT CAREERS

READY TO START AUTOMATING?

JOIN OUR NO-CODE AI AUTOMATION COURSE TODAY!

BOOK A FREE DEMO LECTURE

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For Information

Ahmedabad

B502, Safal Pegasus, 100 Feet
Anand Nagar Rd, Satellite,
Ahmedabad-380015

Bhuj

2nd, Ground Floor, Time Square
Empire, Uma Nagar, Bhuj-Mandvi
Highway, Bhuj 370001

www.ditacademy.in

+91-9714106112